



## CHEROKEE COUNTY SADDLE CLUB 2022 GOALS

1. Schedule and complete a series of speed events at the Nora Starks Memorial Horse Arena

Success is measured by:

- Hosting four Battle Lines Barrel Races with at least \$750 added raised for each race:
- Hosting three popup speed events: **POPUV EVENTS ARE POSSIBLE, BUT MAY NOT BE HELD DUE TO LACK OF ACCESS TO THE NORA STARKS MEMORIAL ARENA**
- Number of runs in these events: 100 for Battle Lines, 40 for popup races
- Financial contribution to CCSC of at least \$4000 above expenses from these events: **FINANCIAL CONTRIBUTION HAS BEEN DECREASED BECAUSE EVENTS ARE BEING HELD AT THE UNION COUNTY ARENA**

Leaders are Sarah Burrell and Samantha House

2. Raise sufficient money through sponsorships to support the racing schedule and year end awards

Success is measured by:

- Preparation of a sponsorship package for use in soliciting sponsors: **DONE**
- Raising \$8000 in sponsorship income: **\$7000 WAS RAISED**
- Tracking and following up with all potential sponsors; **COMPLETED FOR 2022**
- Maintaining records of each sponsor and contribution: **SYSTEM IN PLACE**

Leader is Sarah Burrell, with assistance from Sydney Elliott, Emmy Madrigal, Samantha House, Brittany Long, and Angie Hopkins

3. Offer local trail rides for our members

Success is measured by:

- Organizing at least three one day rides in the local area
- Number of new members who join CCSC as a result

Leaders are Kathy Siddon and Ellen Stephens

4. Organize a Trail Challenge and Offer Year End Awards

**TRAIL CHALLENGE IS IN PLACE**

Success is measured by:

- At least 10 participants
- Number of new CCSC members as a result

Leader is Tracey Nickolson

5. Complete facility improvements needed to support events held at the Nora Starks Memorial Horse Arena:

Success is measured by purchasing or completing the following:

- Finishing and insulating the walls and ceilings inside the show office.
- Installation of a railing from the concession stand down the bleacher steps, funding provided by the Cherokee County Commissioners:

- Determining the cost to replace bleacher seats as needed, and developing a plan to complete this project

Leader is Brannon Elliott

**FACILITY IMPROVEMENTS HAVE BEEN PUT ON HOLD BECAUSE FUNDS MAY BE ALLOCATED TO HELP CHEROKEE COUNTY REPAIR THE DRAINAGE PIPE COLLAPSE IN THE NORA STARKS MEMORIAL HORSE ARENA.**

6. Offer at least two clinics at the Nora Starks Memorial Horse Arena to help our local riders improve their riding and horsemanship skills

Success is measured by:

- Number of clinics held: **ONE CLINIC SO FAR**
- Number of participants in each clinic: **FOUR**
- Number of new club members who join as a result: **ONE**

Leader is Ellen Stephens

7. Engage county officials in discussions around construction of a clear span covered arena in Cherokee County

Success is measured by the following criteria:

- Number of meetings and presentations involving county officials: **A PRESENTATION WAS MADE TO THE CHEROKEE COUNTY COMMISSIONERS IN MARCH. CCSC ALSO REQUESTED PERMISSION TO APPLY FOR A GRANT TO REMODEL AN EXISTING BLDG INTO STABLING.**
- Agreement with county officials on a path forward for this project: **AT THE REQUEST OF THE COUNTY COMMISSION, CCSC IS PURSUING GRANTS THAT CAN BE USED FOR THIS PROJECT.**

Leaders are Ellen Stephens and Samantha House

8. Continue year end awards programs for the Battle Lines Series and the Trail Challenge

Success is measured by completing the following:

- Raising sufficient funds from sponsorships to support spending \$3750 as the CCSC contribution to the Battle Lines Series. The Union County Saddle Club will contribute \$3750 for the Battle Lines Series. **DONE**
- Planning and organizing the Awards Banquet in March 2022: **DONE**
- Selection and ordering of year end awards.: **DONE**

Leader is Sarah Burrell.