



CHEROKEE COUNTY SADDLE CLUB 2019 GOALS **AND RESULTS**

1. Schedule and complete a series of speed events at the Nora Starks Memorial Horse Arena

Success is measured by:

- Hosting three Battle Lines Barrel Races with \$750 raised for each race: **Three BL series races were hosted in Murphy with \$750 raised for each race; DONE.**
- Hosting five Friday night Moonlight Madness speed events: **Five Moonlight Madness races were held in 2019.; DONE**
- Number of runs in these events: 100 for Battle Lines, 50 for Moonlight Madness **The number of runs in the three Battle Lines races hosted by CCSC were 215, 126, and 111. So the goal was met in all three races. The number of runs in Moonlight Madness ranged from 55 to 42 in the 5 races, with an average of 48.4. The goal was met for 3 of the 5 races.**
- Financial contribution to CCSC from these events: **A total of \$3243 was profit from the BL series races, and \$1893 was profit from the MM series.**

Leaders for this goal are Sarah Burrell and Samantha Macaluso.

2. Sponsor the Trail Challenge competition for trail riders:

Success is measured by:

- Number of people who participate in the challenge: **A total of 17 people participated in the Trail Challenge.**
- Number of new club members who join as a result: **Two people joined CCSC to participate.**

Leaders for this goal are Kathy Siddon, Sarah Burrell, and Angie Hopkins

3. Offer at least two clinics at the Nora Starks Memorial Horse Arena to help our local riders improve their riding and horsemanship skills:

Success is measured by:

- Number of clinics held: **Two clinics were held.DONE**
- Number of participants in each clinic: **The March clinic had 9 participants, and the November clinic had 3.**
- Number of new club members who join as a result: **One new member joined as a result of clinic attendance.**

Leaders for this goal are Sarah Burrell and Ellen Stephens

4. Complete facility improvements and obtain equipment needed to support events held at the Nora Starks Memorial Horse Arena:

Success is measured by purchasing or completing the following:

- Addition of another window to the show office: leaders are Samantha Macaluso. **NOT DONE**
- An improved PA system for use at the arena: leader is Brannon Elliott. The new **PA system is in place; DONE**

- Finishing and insulating the walls and ceilings inside the show office, contingent on completion of the extra window project: leaders are Elizabeth Hartness and Brannon Elliott, **NOT DONE due to window project not being done.**
- Installation of a protective barrier around the hydrant completed last year, plus a place to tie horses next to the hydrant with footing to prevent mud: leader is Samantha Macaluso. **DONE; The tying post was completed by Brannon Elliott.**
- Installation of a railing from the concession stand down the bleacher steps, funding provided by the Cherokee County Commissioners: Leaders are Samantha Macaluso and Sarah Burrell. **NOT DONE**

5. Work with Cherokee County to develop a plan for maintenance of the grounds used for CCSC events at the Cherokee County Fairgrounds.

Success is measured by the following criteria:

- Litter around the arenas is removed and the trash cans are emptied regularly to keep the area neat and odor free: This task will be managed by the Cherokee Riders 4H club after events and will be managed by the board of directors on a rotating basis between events. **NOT ENTIRELY DONE. Some improvements in trash removal were made; should be reviewed again in 2020.**
- The arenas are dragged and raked once per week during riding season to maintain safe footing, as weather permits. CCSC will develop an approved list of tractor drivers: Leader is Brannon Elliott. **DONE. The approved tractor drivers are Matt Burrell, Brannon Elliott, and Jeff Payne.**
- Weeds are controlled around the perimeter and under the bleachers of both the competition arena and the warm up arena. Leaders are Brannon Elliott and Ellen Stephens. **Weed control was DONE**
- Arenas are watered as needed before CCSC events: Leaders are Brannon Elliott And Jeff Payne. **DONE**
- Add drainage tile and then extra footing material to the competition arena: Leaders are Jeff Payne and Brannon Elliott. **NOT DONE**

6. Develop public support and potential funding sources for construction of a clear span covered arena in Cherokee County

Success is measured by the following criteria:

- Number of organizations who join with CCSC in supporting this project: Leaders are Sarah Burrell, Brannon Elliott, and Ellen Stephens. **Ellen Stephens collected a total of 20 support letters from area businesses and organizations. In addition, 133 people voted to support the project via a Facebook poll and via email.**
- Number of credible funding sources identified: Leaders are Sarah Burrell, Brannon Elliott, and Ellen Stephens. **CCSC submitted a proposal for funding a covered arena to the County Commissioners in November 2019. We have proposed raising funds through the application of Occupancy Tax proceeds plus grants.**

7. Continue year end awards programs for the Battle Lines Series and the Friday night speed events. Begin year end awards for the Trail Challenge.

Success is measured by completing the following:

- Raising sufficient funds from sponsorships to support spending \$3000 for the Friday night speed events and \$3000 as the CCSC contribution to the Battle Lines Series. Copper Basin Riding Club and the Union County Saddle Club will each contribute \$2500 for the Battle Lines Series. Leader is Samantha Macaluso. Subsequent to the drafting of these goals, the BOD voted to spend \$1000 on

Trail Challenge year end awards. After these goals were set, the BOD voted to spend \$1000 for awards for the Trail Challenge. Therefore, a total of \$7000 was voted for awards, including CCSC's contribution to Battle Lines Series Awards. A total of \$11,500 was spent for awards. Subtracting the contributions of Union County and Copper Basin, CCSC spent \$6500 for 2019 awards, which was \$500 under the allocated amount. **A total of \$5350 was collected from sponsorships** in 2019, so the balance of \$1150 was supported from other sources of income, such as profits from Battle Lines and Moonlight Mania..

- Selection and ordering of year end awards: Leader is Sarah Burrell. **DONE.** Sarah has ordered all awards.